



# Exhibitor Prospectus



May 3–6, 2027  
Las Vegas Convention Center  
Las Vegas, NV

[www.wasteexpo.com](http://www.wasteexpo.com)

Produced by:



In Collaboration with:



# Forge Valuable Connections and Drive Business Success

For over 50 years, WasteExpo has been at the forefront of groundbreaking innovations in the solid waste and recycling industries, paving the way for a more impactful future. It serves as the premier gathering place for driven buyers and industry leaders, providing an unmatched platform to build meaningful connections in just a few days.

**WasteExpo is where big business happens—let's make it happen together.**



# WasteExpo Overview

WasteExpo brings together over 14,000 professionals to connect, network, and explore the latest innovations. From solid waste experts to organics recycling innovators—WasteExpo brings the entire industry together under one roof.



**400+**  
Subject  
Experts/  
Speakers



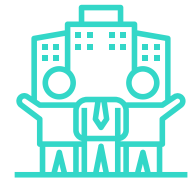
**650**  
Exhibitors



**101**  
Countries  
represented



**\$68,400**  
Avg value of  
each order  
placed at show



**14,088**  
Industry  
professionals



# Who's attending WasteExpo?

Whether your target audience comprises the private sector, public sector, or waste generators, you'll find them all at WasteExpo.

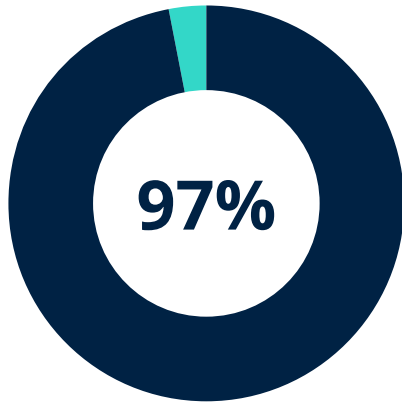
 Composting & Organics Recycling	 General Contractors	 Software/ Technology
 Consulting, Engineering Firms	 Healthcare Waste/ Medical Waste	 Transportation
 Distributors & Dealers	 Legal, Insurance, Financial Services	 Waste Generators
 Equipment Manufacturers	 Public Sector	 Waste Haulers
 Food Waste Recovery	 Recycling Firms	



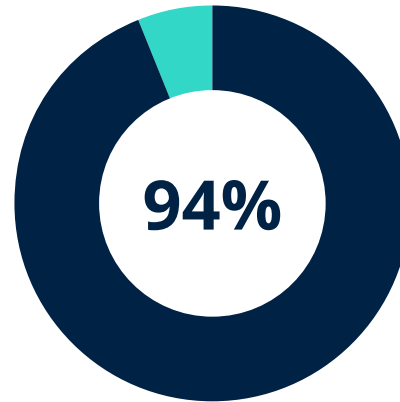
*WasteExpo is the show for all things waste related and gives us an opportunity to meet new and existing clients.*

—Logan Davis, General Manager, Quality Truck & Equipment

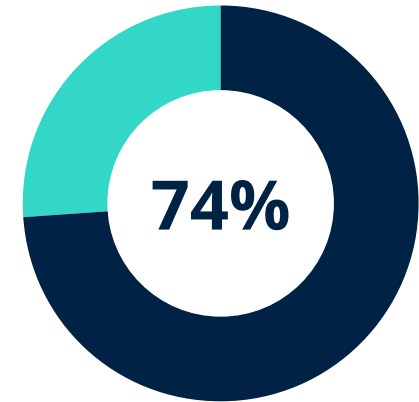
# Attendee Insights



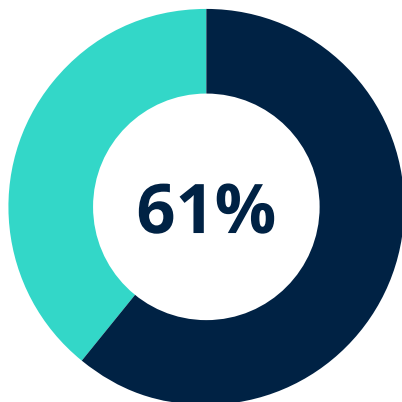
are likely to recommend WasteExpo to a friend or colleague in the industry



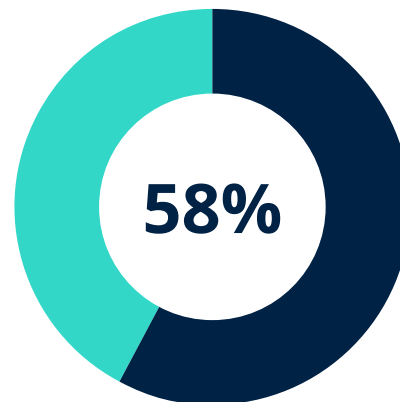
rated the investment of attending WasteExpo as valuable



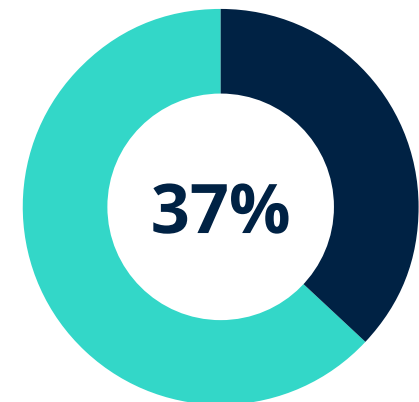
plan on attending WasteExpo again in 2027



say WasteExpo is the only event they've attended in the last 2 years



purchased or plan to purchase from suppliers in the next 12 months after attending



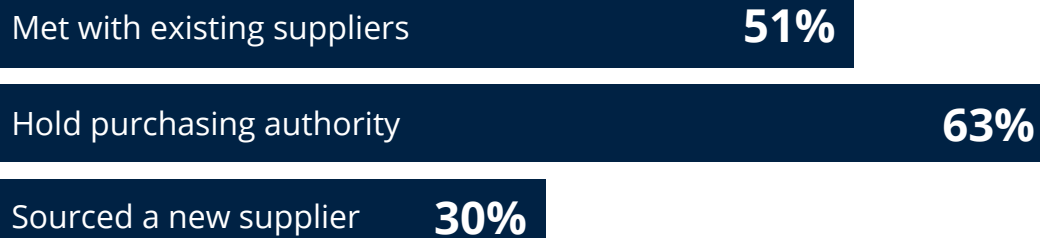
were first-time attendees in 2025

\*Based on responses from the 2025 post-show survey



# WasteExpo attendees are key decision-makers ready to connect with YOU!

## Of the 2025 attendees surveyed:



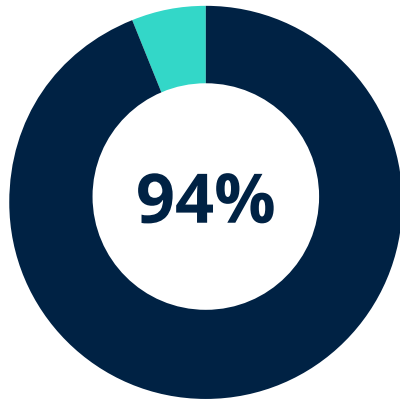
## Top 5 reasons for attending



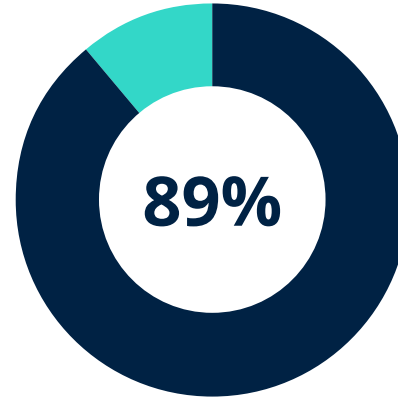
\*Based on responses from the 2025 post-show survey



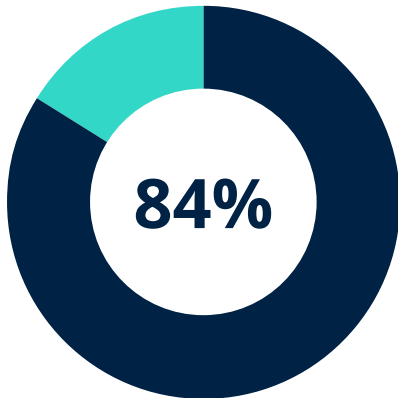
# See why exhibitors come to WasteExpo



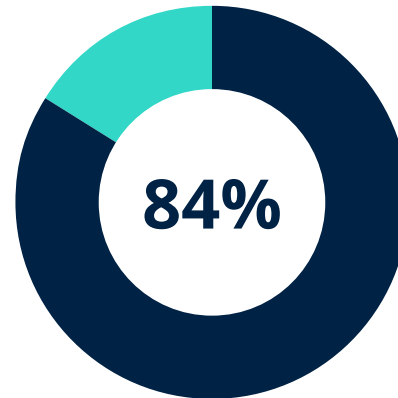
of exhibitors say attending WasteExpo is important for their business



of exhibitors said they were satisfied with their experience at WasteExpo



of exhibitors rated their ROI positively



of 2025 exhibitors plan to exhibit in 2027

\*Based on responses from the 2025 post-show survey



# Connect with your future customer

Take a look at some of the organizations you can expect to see at WasteExpo

## Private Sector

- Acadiana Waste Services
- American Waste Control Inc.
- Bank of America
- California Waste Solutions
- Casella Waste Systems
- Comerica Bank
- Earthwise Environmental Solutions LLC
- First Response Rail Service
- Gorilla Waste Solutions
- GreenWaste
- Houston Freightliner and Western Star
- Interstate Waste Services
- John Deere
- Mack Trucks
- Mountain High Disposal
- Pelican Waste & Debris LLC
- RDK Truck Sales
- Recology
- Republic Services
- Rumpke Waste & Recycling
- Sunbelt Waste Equipment
- USA Waste and Recycling
- Vanguard Renewables
- Voyager Trucking Corp
- Waste Connections
- WastePro USA, Inc.
- WIN Waste Innovations
- WM

## Public Sector

- City of Austin
- City of Birmingham
- City of Chattanooga
- City of Chesapeake
- City of Dallas
- City of Durham Solid Waste Management
- City of Fort Myers Public Works
- City of Honolulu
- City of Idaho Falls
- City of Kansas City Missouri
- City of Long Beach Department of Public Works
- City of Los Angeles
- City of Mesa
- City of Oceanside - Water Utilities Department
- City of Ontario
- City of Plano
- City of Santa Cruz
- City of Tampa
- City of Tallahassee
- City of Tuscaloosa
- County of Maui Department of Environmental Management
- County of Sacramento Department of Waste Management
- Kent County Department of Public Works
- Miami Dade County Department of Solid Waste
- Oregon Department of Environmental Quality
- Solid Waste Disposal Authority of Baldwin County
- Town of Gilbert, Arizona

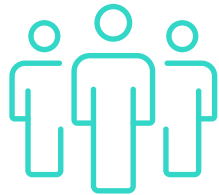
## Waste Generators

- Amazon
- AT&T
- Best Buy
- Coca-Cola Consolidated
- Delta Airlines
- HelloFresh
- Mercedes Benz
- Publix Super Markets
- Sherwin Williams
- Stanford University
- Target
- The TJX Companies Inc.
- The Walt Disney Company
- Tyson Foods Inc.
- University of Nevada Las Vegas
- University of Iowa
- University of Louisville
- Volvo Group North America
- Walmart Inc.



# Sponsorship opportunities

Leverage powerful promotional tools to enhance your visibility at WasteExpo and attract high-quality traffic to your booth and business.



## **Live event sponsorships**

Become a sponsor of networking events, live demos, and even exclusive parties.



## **Email marketing**

Relay your message to a list of thousands of professionals across the globe.



## **Mobile app promotion**

Receive banner ads, mobile push alerts, and exclusive display options.



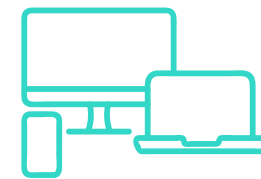
## **Onsite advertising**

Hanging banners, video ads, walkway signage, and more with your branding.



## **Targeted campaigns**

Captivate the ideal audience with proactive, detailed campaigns.



## **Year-round media support with Waste360.com**

Maintain a consistent presence within your industry before and after the show.

To view the full list of sponsorship opportunities visit: [www.wasteexpo.com](http://www.wasteexpo.com)



# Join us in 2027!

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Discover how WasteExpo can connect you with decision-making industry professionals.  
[Request more info today.](#)

**For more information on Booth Sales and Sponsorships, please contact:**

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